



Designed  
for everyone



# SOUTHAMPTON FOOTBALL CLUB

## CLIENT



Southampton Football Club is a professional association football club based in Southampton, Hampshire, England. They play in the Premier League, the top tier of English football. Southampton were the founding members of the Premier League. The club has been nicknamed "The Saints" since its inception in 1885 and play in red and white shirts.

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## THE REQUIREMENT

Southampton Football Club wanted a solution that would allow them to deliver information to their players dynamically during home and away games.

They wanted to be able to connect Apple laptops to the touchscreen and start working quickly. The solution would be used all over the country so needed to be able to be transported easily and securely.

## THE SOLUTION

As the team intended to use the interactive display at away games and home games it was important that it could be transported easily without risk of damage and that any set-up was minimal.

IBT worked with partner Bluepoint to provide 55" interactive displays in robust flight cases that incorporated a motorised stand that raised and lowered the screen at the touch of a button. IBT's digital whiteboarding software was also included.



## PARTNER



IBT partner, Bluepoint Technologies worked in consultation with Southampton Football Club and their IBT Business Development Manager to deliver the solution.

[www.bluepoint.net](http://www.bluepoint.net)

**FOR PRE-SALES ADVICE  
AND GUIDANCE**

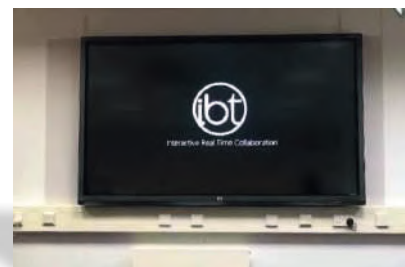
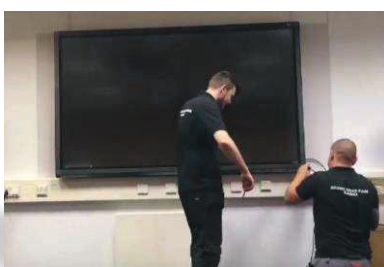
CALL  
**+44(0) 113 322 3045**  
OR EMAIL  
**INFO@DISCOVERIBT.COM**

# AUTHORISED INSTALLATIONS

Our Partners work with us to deliver IBT solutions with knowledgeable reassuring installations.

Installation services can include removing old whiteboard technology.

There are several mounting options available for the IBT interactive displays, from fixed wall mounts, adjustable height wall mounts and manual and motorised floor stands.





Why not request an online demonstration:

**EMAIL: [INFO@DISCOVERIBT.COM](mailto:INFO@DISCOVERIBT.COM)**

**OR CALL: +44 (0) 113 323 4360**

British technology brand IBT is leading the way in manufacturing complete touch solutions; superb interactive displays and software perfect for a wide range of applications in the Education, Business, Corporate and Healthcare sectors.



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